



# THE MUSICAL THEATRE EXPERIENCE

Disney THE LITTLE  
MERMAID



## INFORMATION PACK

# INFORMATION PACK

## What is the Musical Theatre Experience?

Thank you for your interest in The Little Mermaid at The Maltings, Ely!

KD Academy is a leading name in performing arts across East Anglia, renowned for delivering outstanding opportunities that truly inspire and empower young talent.

This year alone, we've proudly trained and featured over 250 young performers—and in 2026, we are thrilled to bring the beloved magic of The Little Mermaid to life!

This isn't just a show; it's a complete Musical Theatre Experience. Young artists will be fully immersed, working directly with industry professionals to create a stunning, full-scale production. From intense rehearsals and costume fittings to technical runs and the unforgettable show weekend in a professional venue, participants will experience every thrilling aspect of theatre making.

Beyond the stagecraft, participants will build lifelong friendships, dramatically boost their confidence, and create truly unforgettable memories.

Inside this information pack, you'll find everything you need: a comprehensive look at KD Academy, details on The Little Mermaid production, a breakdown of costs, and the provisional rehearsal schedule.

## What is the show about?

Ariel, King Triton's youngest daughter, wishes to pursue the human Prince Eric in the world above, bargaining with the evil sea witch, Ursula, to trade her tail for legs. But the bargain is not what it seems, and Ariel needs the help of her colourful friends, Flounder the fish, Scuttle the seagull and Sebastian the crab to restore order under the sea.



THE MT  
EXPERIENCE



# INFORMATION PACK

## Will my child have to audition?

All children that attend our open audition days will be able to be involved in the production of 'The Little Mermaid Jnr'. There are a limited number of spaces available for the open audition, so we encourage everyone to book their places now to avoid disappointment (online application form can be found in this pack)

Your child must attend the open audition workshops on:  
**SUNDAY 3RD MAY 2026 and SUNDAY 10TH MAY 2026**

The workshop on the 3rd of May will be as follows:

Ages 5 -9 (Juniors): 10.00am – 11.30am

Ages 10 - 18 (Seniors): 12.00pm – 2.00pm

The workshop on the 10th May will only require those in the **senior cast who would like to audition for a named role**. A schedule will be sent out closer to the time based on those people, Ages 10- 18 between these times 10.00am- 4.00pm.

These workshops will introduce the young people to the show and will enable the team to allocate parts to everyone.

## When are rehearsals?

The magic of creating a full-scale production lies in teamwork, professionalism, and shared commitment.

Consistent attendance at rehearsals is vital for your child's learning and a smooth creative process.

We believe that minimal, pre-planned absences can be accommodated. However, to allow our creative team to plan choreography, staging, and cover roles effectively, we require full transparency on potential scheduling conflicts at the time of application. Please use the dedicated space on the sign-up form to list any and all dates your child is unable to attend.

**Crucially: These unavoidable dates must be provided on the sign-up form, ahead of the audition—not after casting decisions are made.**

Cast members are expected to approach this experience with the highest level of commitment to themselves, their fellow performers, and the entire creative team.

Please see the provisional rehearsal schedule on the next page.



THE MT  
EXPERIENCE

KD  
ACADEMY

# Rehearsal schedule

REHEARSAL VENUE – Ross Peers Sports Centre, Soham.  
SHOW WEEK AND PERFORMANCE VENUE – The Maltings,

Ely

## REHEARSAL DATES WITH APPROXIMATE TIMINGS (ROSS PEERS - SOHAM):

Date	Juniors (5-9 Years)	Seniors (10-18 Years)
MAY HALF TERM		
Tuesday 26th May 2026	10am-12.30pm	10am-4pm
Wednesday 27th May 2026	10am-12.30pm	10am-4pm
Thursday 28th May 2026	10am-12.30pm	10am-4pm
Friday 29th May 2026	10am-12.30pm	10am-4pm
Saturday 30th May 2026	10am-12.30pm	10am-4pm
OTHER REHEARSAL DATES		
Sunday 7th June 2026	10-11.30am	10am-4pm
Sunday 14th June 2026	10-11.30am	10am-4pm
Sunday 21st June 2026	Cast Run throughs (Times TBC)	
Sunday 28th June 2026	Dress Rehearsals (Times TBC)	

## THE MALTINGS - ELY

DATE	TIMES	WHAT
Tuesday 30th June 2026	5-9.30pm	Technical Rehearsals
Wednesday 1st June 2026	5-9.30pm	Dress Rehearsals
Thursday 2nd July 2026	5-9.30pm	Dress Rehearsals
Friday 3rd July 2026	SHOW EVENING	
Saturday 4th July 2026	SHOW DAY	
Sunday 5th July 2026	SHOW DAY	

# INFORMATION PACK

## Wrap Around Care

KD will be offering Wrap Around Care for the half term week on Tuesday, Wednesday, Thursday, and Friday (not Friday Afternoon or Saturday). Each session will cost £8 each.

Date	Morning	Afternoon
Tuesday 26th May	8.30-10am	4-5.30pm
Wednesday 27th May	8.30-10am	4-5.30pm
Thursday 28th May	8.30-10am	4-5.30pm
Friday 29th May	8.30-10am	N/A

## The Little Mermaid Movie Night

We are excited to offer an optional movie night on the Friday of half term from 4-6pm after the rehearsal day (29th of May) *SENIOR CAST ONLY*. There will be popcorn provided while we watch The Little Mermaid the movie!



THE MT  
EXPERIENCE



# INFORMATION PACK

## How much will it cost?

KD Academy is dedicated to delivering productions of the highest professional quality, creating an unparalleled experience for every young participant. To support this significant investment in sets, costumes, staff, and venue, there is a production fee, payable in three equal monthly installments per participant.

This fee ensures we can deliver a truly unforgettable show:

- Seniors - £56.70 (KD Academy students) / £67.20 (non KD Academy Students)
- Juniors - £38.85 (KD Academy students) / £46.20 (non KD Academy Students)

*(These prices are inclusive of VAT at 20%)*

These 3 equal monthly payments will be charged on 1st May, 1st June and 1st July 2026.

Here is a general outline of what your production fee supports in bringing The Little Mermaid to the stage:

- Expert Creative Team: Professional Director, Musical Director, and Choreographer, ensuring expert guidance.
- Show Aesthetics: The sourcing of quality Costumes, Set Pieces, and Props to bring The Little Mermaid to life.
- Venue & Technical: Rental for weekly rehearsal spaces and the final Theatre Venue, plus professional Sound, Lighting, and Technical Crew.
- Materials & Rights: Performance Licensing Fees, and the rental/copying of Scripts and Musical Materials.
- Cast Perks: A commemorative The Little Mermaid Rehearsal T-Shirt for every cast member.
- Insurance Coverage for all participants (excludes personal possessions).

**The production fee equates to less than £3.00 per hour for the professional tuition and care your child receives as they participate in the Musical Theatre Experience.**



THE MT  
EXPERIENCE



# INFORMATION PACK

## Fee payment schedule

Monthly payments be made via direct debit. If you child is a KDA student, this will be on your GoCarless account. If you child is not a NON KDA student, please click [HERE](#) to set you up a GoCarless account.

Monthly payments will be charged on the 1st of May, 1st of June, and 1st of July and One-Off Payments will be charged on the 1st of May.

## Drop off and collection

If your child is under 16, a parent or guardian must drop off and collect your child from each rehearsal and performance. This is a performance licensing requirement as per the terms at Cambridgeshire County Council. On the form you will be able to list the names of the adults able to collect your child.



THE MT  
EXPERIENCE



# INFORMATION PACK

## About KD

### **KD Theatre Productions**

Founded in 2013 by Daniel Bell and Katherine Hickmott, KD Theatre Productions has evolved into a dynamic production company operating from its home base in Cambridgeshire. With over 12 years of professional experience in Musical Theatre, Daniel and Katherine now helm a busy calendar, staging numerous high-quality shows across the UK.

From Full-Scale Musicals and Pantomimes to thrilling Family Shows, KD consistently performs to packed houses. Their acclaimed work has taken them nationwide, including the world-famous Edinburgh Fringe Festival, where they produced three consecutive sell-out musical productions.

KD Theatre Productions is dedicated to nurturing the next generation. We leverage our professional expertise and venue relationships to give young people across the UK the unique opportunity to perform in high-level productions alongside a professional creative team.

### **KD Academy: Nurturing Young Talent**

Established alongside the production company in 2013, KD Academy has grown into one of the leading performing arts schools in the area. We are passionate about providing quality, affordable training to help young people develop their skills in all arts disciplines, fostering both talent and a vital sense of belonging.

Our academies (located in Soham, Ely, Histon & Impington, and Newhall, Essex) run weekly during term time, offering a balanced timetable in all three disciplines:

- Acting
- Singing
- Dance

If your child is not yet a student, we invite you to experience the KD difference! Get in touch today to arrange a FREE taster session at one of our welcoming locations.



THE MT  
EXPERIENCE





# INFORMATION PACK

## Our Team

Our passionate and professional staff are headed up by Founders, Katherine Hickmott & Daniel Bell alongside Mollie Kerr, our KD Academy co-ordinator. Professionally trained in performing arts, they share the same passion for quality training for young people. Alongside running KD Academy, Katherine & Daniel are also the Managing Directors of KD Theatre Productions Ltd, their professional theatre company which produces productions across the UK.

Our creative team has had a wealth of experience in the performing arts industry or with working with children. All our team members who work directly with the children are DBS checked and the children are also supervised by chaperones during show week.

## Contact us

If you have any questions or want to speak to one of the team, please do not hesitate to contact us on the details below:

General Enquiries

info@kdacademy.co.uk | [www.kdacademy.co.uk](http://www.kdacademy.co.uk) | 01353725 026

## What to do next?

Fill in our sign up form linked [HERE](#) or on our website:  
[www.kdacademy.co.uk/upcoming](http://www.kdacademy.co.uk/upcoming)



THE MT  
EXPERIENCE



# INFORMATION PACK

## Terms & Conditions

By accepting these terms and conditions you give permission for KD Academy and their sister company KD Theatre Productions Ltd the permission to contact you on the email address and contact numbers you provide. Should KD need to contact you via post, you give permission for them to do so through the home address provided.

### **SIGN UP FORM**

The sign up form must be completed for every child who enrolls in KD's Junior Show. It is the responsibility of the parent/guardian to notify KD Academy immediately of any changes.

### **ATTENDANCE**

There is a minimum number of students required to ensure that the Junior Show and wrap around care will take place. Please note that if the Junior Show or wrap around care sessions do not take place or required numbers are not met, KD Academy will issue you a full refund and you will be notified. Due to the nature of group activities within the Junior Show, it is appreciated if parents can notify KD of any absence of students. Please ensure that you notify KD in writing (email) if your child is no longer attending KD Junior Show. No spectators are allowed in the teaching rooms unless invited by the class tutor.

### **FEES**

If you are not a current KD Academy student, please sign up to our Direct Debit System, GoCardless, that is linked in this pack.

Monthly payments will be charged on the 1st of May, 1st of June, and 1st of July 2025. Please note that cancellations are non-refundable. Once you have signed your child up for the production, you are committed to all three monthly instalments, regardless of any withdrawal from participation.

Once you have signed up to our Direct Debit, no further action from yourself is required. A few days prior to the Direct Debit being collected you should receive an email from GoCardless informing you of how much is due to be collected, when it is due to be collected and from which bank account. Please ensure you have enough funds in your selected bank account for the Direct Debit to be taken on the collection date, if not this will result in a 5% admin charge.

### **DROP OFF AND COLLECTION**

A parent or guardian must drop off and collect your child from each rehearsal and show if they are under 16 years old as this is a licensing requirement. On the form you will be able to list the names of the adults able to collect your child.

# INFORMATION PACK

## Terms & Conditions

### TEACHING

All of our teachers at KD Academy are working professionals and all hold a valid DBS certificate and/or a chaperone licence. Please be aware that in order to teach your child effectively, it is sometimes necessary to demonstrate using physical contact to clarify verbal instruction.

### FIRST AID

You give consent for trained members of staff to administer basic first aid if required during classes, rehearsals, performances, or related activities. In the event of a medical emergency, every effort will be made to contact a parent/guardian immediately. If necessary, KD Academy staff may also seek professional medical assistance, including arranging for your child to be taken to hospital.

Parents/guardians must inform KD Academy of any relevant medical conditions, allergies, or medication requirements prior to their child attending classes.

### DISCOUNTS FOR KD STUDENTS

KD Academy students obtain discounts on our Junior Show.

### BEHAVIOUR

Students are expected to conduct themselves in a polite, kind and sensible manner during their classes. The performing arts requires a lot of self-discipline and awareness of others around them. Any student that continually fails to reach the required standard of behaviour can affect the progress, learning and enjoyment of other students and the student will be asked to leave KD Academy's Junior Show. Students who damage equipment or property through misuse or recklessness will be held liable for any cost of repair or replacement.

### PERSONAL DATA

Data protection laws ensure that personal information is handled appropriately and securely by KD Academy. When you opt into any communication from KD Academy, we will treat your information with respect. KD Academy teachers will have access to Student's names, Parent/guardian's names, emergency contact details and student's DOB. KD Academy will add all enrolled students to their student database, mailing list and invoice system.

### PARENT CONDUCT

KD Academy will not tolerate any aggressive behaviour or language towards any member of Team KD. Please ensure you treat all staff with respect through face to face contact, email and telephone calls. We are here to help and make everyone's experience of KD as pleasant as possible.

### LATE COLLECTION

Please ensure you collect your child promptly at the end of their class. Please note we cannot leave your child unattended and a member of staff is required to supervise them. If you are more than 15mins late for collection a £5.00 charge will be made for every 15mins of staff supervision.

If you wish to discuss any other the terms and conditions stated above, please get in contact with Mollie at Team

KD